



Service Packages



LITTLE-LITTLE

\$500

- 1 Platform
- 5 posts a week with copy
 - (1 story a week)
- 15 minutes of engagement



LITTLE

\$800

- 2 Platforms
- Daily posts
 - (2 stories, 1 reel)
- Full engagement
- Monthly KPI Reporting and Tracking



BIG-LITTLE

\$1,400

- 4 Platforms
- Twice daily posts
 - (3 stories, 1 carousel)
- Full Engagement
- Reel, Email Marketing, Pinterest Options
- Monthly KPI Reports & Tracking



Service Package Add-ons

PINTEREST

\$600

10 pins a day
10 live pins a week
3 story pins a week

REELS/TIKTOK

\$500

3 per week
Video/Audio Editing
Trend Research

Special Services

LAUNCH SUPPORT

\$1,500

All Launch Promotional Graphics & Captions

- Regular, Carousel, Story, Reels, Videos
- Week before, Week of, & Week after

Email Marketing Copywriting

VIP DAY

\$1,000

Social Media Audit

3 hours of 1:1 coaching

Everything included in the "Little-Little"
plan for one month, but in one week!



Launch Support Package Details

Graphics included:

- 2 Sets of 5 Regular Graphics to promote launch
- 1 set of 5 graphics for week of launch
- 3 carousel posts for weeks before/during launch
- 5 sets of IG Stories for before/during launch
- 3 Reels to promote launch
- Countdown to launch graphics (regular and story) for week of, day before, and day of
- 2 Social Media Headers
- 1 Event Cover

Copywriting included:

- Copy for all graphics
- SEO/Keyword research for inclusion in all copywriting
- Up to 5 Marketing Emails

Any additional graphics, copywriting, or other customizations can be discussed and priced separately