



Service Packages



LITTLE-LITTLE

\$450

- 1-2 Platforms
- 3 posts a week with captions
 - (1 story a week)
- 15 minutes of engagement



LITTLE

\$600

- 3-4 Platforms
- 3 posts a week (with captions)
 - (2 stories, 1 carousel)
- 20-25 minutes of engagement



BIG-LITTLE

\$1,400

- 5 Platforms
- 5-7 posts a week with captions
 - (3 stories, 1 carousel)
- Full Engagement
- Reel, Email Marketing options



Service Package Add-ons

PINTEREST

\$500

10 pins a day (50/50 ratio)
10 fresh pins a week
Tribe Management

REELS/TIKTOK

\$500

3 per week
Video/Audio Editing
Trend Research

Special Services

LAUNCH SUPPORT

\$1,200

All Launch Promotional Graphics & Captions

- Regular, Carousel, Story, Reels, Videos
- Week before, Week of, & Week after

Email Marketing Copywriting

VIP DAY

\$699+

Social Media Audit
Strategizing Meeting
Everything included in the "Little-Little"
plan for one month, but in one week!



Launch Support Package Details

Graphics included:

- 2 Sets of 5 Regular Graphics to promote launch
- 1 set of 3 graphics for week of launch
- 2 carousel posts for weeks before/during launch
- 3 sets of IG Stories for before/during launch
- 3 Reels to promote launch
- Countdown to launch graphics (regular and story) for week of, day before, and day of
- 2 Social Media Headers
- 1 Event Cover

Copywriting included:

- Captions for all graphics
- Hashtag research and list of at least 30+ to use
- Up to 5 Marketing Emails

Any additional graphics, copywriting, or other customizations can be discussed and priced separately